

WorkShop series

Join us for these **FREE** workshops
presented by
The Edge Connection from KSU

Calling all
budding
entrepreneurs

Explore, Start & Grow Your Business **JANUARY 17**

Want to learn how to develop your own business canvas? During this workshop you will have an opportunity to discuss your business idea, participate in an interactive business development segment and learn how The EDGE can assist you in making your dream a reality.

Presented by: Cesily Boggs

Introduction to Entrepreneurship **FEBRUARY 28**

Have your thought about starting your own business? Then this is the workshop for you! During this workshop you will explore the various aspects of entrepreneurship. This is a discovery course to help you understand how to turn your idea into a valuable business.

Presented by: Steven Yates, Business Consultant

Take the Fear Out of Finance **MARCH 21**

Developing a business? Need funding or want to approach investors? We will provide you with the essential steps to run a financially stable business. Come learn:

- How to manage your personal debt
- How to improve your credit score
- Business structure
- Basic accounting structure
- and much more

Presented by: Dianne Lyle, EDGE Financial Manager

Social Media 101 **APRIL 18**

Social media plays a vital role in establishing a very strong business in today's market place. The Edge Connection's "**Go Viral**" class helps clients establish a social media initiative to ensure their competitiveness by taking full advantage of all the benefits social media has to offer. This course is a basic introduction to the world of social media.

Classes are Wednesday Evenings
6:00 pm - 8:00 pm

Registration is required.

To register, call 770-528-4300 or send an email to information@cobbworks.org with your name, address, phone number, & workshop selection

Workshops will be held at CobbWorks Workforce Development Center.
463 Commerce Park Drive, Suite 100, Marietta, GA 30060