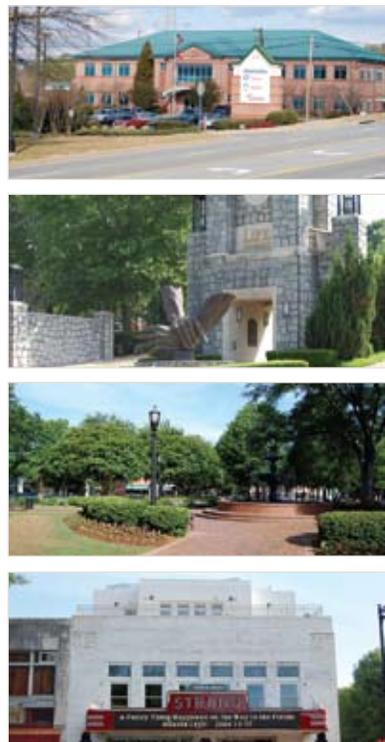


Marietta Power and Water Ranks Among the Best in the Industry by Achieving National Distinction as a Reliable Public Power Provider

Being the best in any business entails an unrelenting commitment to finding ways to provide a better product and better service than the competition. Marietta Power and Water's diligence to continually provide outstanding service has earned the company the highly respected standing as an American Public Power Association's (APPA) Reliable Public Power Provider (RP3). Joining a select group of 154 of the nation's more than 2,000 public power utilities,

Marietta Power and Water symbolizes the most reliable and safe electric service available in the country today. As well as being the first in Georgia to receive the RP3 recognition.

Public power companies that attain RP3 status must demonstrate proficiency by meeting the criteria set forth in the four key discipline areas of reliability, safety, workforce development and system improvement.



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Sawyer Road Elementary Makes a Clean Sweep of Save-a-Watt, Save-a-Lot Awards for Reducing Power Consumption by More Than 30 Percent

Save-a-Watt, Save-a-Lot has become somewhat of a mantra in the City of Marietta School System. Initiated by Marietta City Schools Director of Communications Thomas Algarin, the innovative energy saving program is aimed at reducing consumption in the city's schools through conscientious efforts and good-natured competition.

Teaming with Marietta Power and Water and Apogee, maker of online energy efficiency applications, 11 schools participated in the program with Sawyer Road Elementary making a clean sweep of all of the awards. Claiming the first and second semester awards along with



Front L to R - Apogee Co-Founder Joel Gilbert, Sawyer Road Elementary Principal Jill Sims, Marietta Schools Superintendent Emily Lembeck, Marietta Power and Water General Manager Bob Lewis, Back L to R - Marietta Power and Water Marketing Director Barry Echols and Marietta Schools Assistant Superintendent Debra Pickett.

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Marietta Power and Water Provide Diligent Service for First Landmark Bank's New Headquarters

First Landmark Bank is quite an anomaly in today's banking industry. Opening for business on March 24, 2008, First Landmark was one of the last new banks to open in Georgia as the recession began. A community bank with a big-bank dossier, First Landmark is powered by a senior management team with over 120 years' combined banking service in Marietta and Cobb County.

Relationship-oriented, First Landmark is gaining a foothold in the community from its current location at 48 Atlanta Street in Marietta. "We are financial advisors and

creative problem solvers offering clients unmatched service at a fair market price," shared Senior Vice President and Secretary A. Renee White. "Our mission is to be the bank of choice, serving our community with a dedication to excellence, integrity, and service beyond expectation," she added.

The bank's new location on North Marietta Parkway is in an area undergoing significant redevelopment and reflects the bank's commitment to serving the community. With a move-in target date of late June 2010, it takes a lot of teamwork to accomplish the goal.

Level5 is the design/build firm for the new location and praises Marietta Power and Water for their role in the construction phase of the project. "Marietta Power and Water was most supportive in not only providing the basic needs of temporary construction power, but was understanding, willing, and proactive in enabling our construction team to transfer to permanent power. This allowed for many components within the building to be brought online, especially the HVAC system," said Sr. Project Manager Craig Stallings. He continued, "This was most beneficial while experiencing one of the coldest, wettest winters on record. And while the exterior site work suffered, our interior construction was able to proceed mainly due to the support and contribution of Marietta Power and Water."

With the three-story, all electric, 22,000 square foot headquarters nearing completion, their future is looking bright. First Landmark's diverse client base includes a wide range of local businesses, professional firms, medical practices, and individuals. Some of their services include loans, cash management and day-to-day banking.

For more information about First Landmark Bank, visit www.firstlandmarkonline.com. 



fast FACTS on Energy Use



ENERGY STAR labeled computers and monitors save energy only when the power management features are activated, so make sure power management is activated on your computer.

– *U.S. Department of Energy*

Marietta Square and Glover Park Renovation Helps Foster Opportunity for Increase in Revenue and Greater Sense of Community Through Amenity Upgrades and Expansion

With more than \$87 million dollars allocated for road construction and beautification projects, Marietta is making history by remaking the face of the city. Seventeen projects are part of the city's plan to enhance the look of boulevards, improve traffic flow, and increase driver and pedestrian safety. The Marietta Square and Glover Park are significant components of the city's strategy to accomplish its goals.

The four-month renovation includes brick crosswalks, decorative lighting and consolidated signage, ornamental poles for traffic signals, restoration of the Glover Park fountain, additional parking, and battery backup for traffic lights. Seventy-year-old water mains have been replaced

by new 12" ductile iron pipe to distribute water to all businesses around the Square. Water quality and reliability of supply have been significantly enhanced.

Marietta Square is renowned for its numerous community festivals and free events, along with a variety of shopping and dining establishments. Other Marietta Square highlights include museums such as the Gone With the Wind Museum, Marietta Museum of History, Root House Museum, Marietta/Cobb Museum of Art, and the Marietta Fire Museum.

For more information on the Marietta Square and Glover Park, visit www.mariettaga.gov. ☀



Consolidated Signage



Brick Crosswalks



Banded Acorn Lighting



Fountain Refurbishment

Marietta Power and Water Ranks Among the Best in the Industry by Achieving National Distinction as a Reliable Public Power Provider *continued from page 1*

Reliability — Included in the key elements of the reliability category is a system-wide disaster management emergency response plan with a mutual aid agreement — meaning that Marietta Power and Water has the resources to handle the major storms that often affect Georgia.

Safety — Marietta Power and Water's safety program consists of benchmarking information through APPA's Annual Safety Contest and an APPA-approved safety manual that ensures a safe work environment at all levels of the company.

Workforce Development — Providing ongoing education through workshops, college courses and in-house training is fundamental in developing a knowledgeable and capable staff. Marietta Power and Water takes this training a step further by

providing opportunities for staff members to network with other utility representatives and discover other best-practices ideas.

System Improvement — Marietta Power and Water has also proven to be an exceptional steward of utility assets by participating in research and development programs to better current systems and maintain reliability and performance.

Achieving an RP3 status is one more way Marietta Power and Water is adding value to your company's utility dollar. It's also one more reason for you to feel confident that you are making a wise business decision by allowing Marietta Power and Water to meet your energy needs.

For more information, visit www.mariettapowerandwater.com. ☀

Sawyer Road Elementary Makes a Clean Sweep of Save-a-Watt, Save-a-Lot Awards for Reducing Power Consumption by More Than 30 Percent *continued from page 1*

the grand prize, Sawyer reduced their power consumption by a substantial 22 percent the first semester and by 31 percent the second semester.

Apogee provided the results of the remote readings so that each school could see how they compared to the others in saving energy.

And for Sawyer Road Elementary, the awards are almost a natural by-product of the school's culture. An International Baccalaureate (IB) Primary Years Academy, Sawyer Road Elementary is an inquiry-based learning school featuring a Primary Years Program (PYP) that promotes global citizenship. With "Share the Planet" as one of the six inquiry

units, the concerted eco-friendly effort between students and teachers augments the inquiry learning experience.

"The Primary Years Program encourages being a good citizen and guardian of the planet," said Sawyer Road Elementary School Principal Jill Sims. "The students are always trying to apply the principles they learn here, and they make connections all the time."

Fostering the ongoing commitment to conserve energy, the school's Green Team, primarily 5th grade students, spearheaded the winning efforts including posters and strategically placed paper symbols of light bulbs reminding students and staff to turn off lights, computers and whiteboards. The teachers at Sawyer Road Elementary also monitored the school's endeavors and rewarded the most diligent classrooms with a weeklong visit from "Greenie," the school fish.

As winners, the students and faculty were treated to two special assemblies with Marietta Power and Water and Apogee. Along with framed certificates for each semester won, the school was



Sawyer Road Elementary Principal Jill Sims and Barry Echols of Marietta Power and Water.

also presented with a 6-foot banner and a crystal trophy proclaiming the school as the overall contest winner. Additionally, free ice cream was served compliments of Southern Ice Cream.

A sweet deal for everyone, the Save-a-Watt, Save-a-Lot program is one more way to instill energy-saving habits in young citizens.

For more information, visit www.marietapowerandwater.com. ❁



CITY LIGHTS

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