

Outdoor Lighting Solutions from Marietta Power and Water Makes it Easy to Safeguard Your Workplace

With so many different tasks involved in managing a business, making sure your office's outdoor space is well-lit is probably something you don't have time for during the course of your busy day. And with Marietta Power and Water's outdoor lighting solutions, you won't even have to think about it.

Marietta Power and Water will install your outdoor lighting fixtures and will also take care of all the necessary repairs and maintenance. If a bulb burns out or if a fixture gets damaged, one call to Marietta Power and Water will quickly and easily solve the problem.

A wide array of lighting and pole options are available to help protect your business, employees, and customers. And along with a



variety of decorative styles, lighting solutions are available in metal halide and high-pressure sodium lamps.

continued on page 3

Customer Distributed Generation Program Gives Marietta Power and Water Customers the Opportunity to Help Provide an Environmentally Sound Source of Energy

Marietta Power and Water is committed to providing energy solutions that benefit not only area residents, but also the environment. An important component of this commitment is augmenting our power sources with smaller energy sources that are closer to home. Through the Customer Distributed Generation Program, customers have the opportunity to sell the excess electrical energy that is produced by their distributed generation facility to Marietta Power and Water.

Program Specifications

To participate in the program, the distributed

generation facility must be eligible according to the terms and provisions of The Georgia Cogeneration and Distributed Generation Act of 2001 or successor legislation. Distribution generation facilities must also meet the following requirements (a full list of requirements and forms can be found at www.mariettaga.gov/departments/utilities/power/distributedgeneration.aspx):

- ✦ Be owned and operated by a Marietta Power and Water customer.
- ✦ Be located on the customer's premises.

continued on page 2



Inside

New Client Profile: National Auto Sales Chooses Marietta Power and Water to Help with the Essentials of Operating New State-of-the-Art Showroom

2

Save Energy and Money with the Marietta Power and Water Small Business Commercial Energy Audit Program

3

Establishing a Water Conservation Plan Helps Your Business's Bottom Line While Helping the Environment

4

National Auto Sales Chooses Marietta Power and Water to Help with the Essentials of Operating New State-of-the-Art Showroom

National Auto Sales has been a mainstay in Cobb County for 17 years providing newer model vehicles and financing to those who have experienced some financial bumps in the economic road. While most businesses in the pre-owned car industry offer only older model vehicles, National Auto Sales offers only quality, long-term, reliable transportation with low miles.

The business model has proven to be so successful that they have recently completed the construction of a new showroom in Marietta. And when choosing a utility provider for the new facility, Marietta Power and Water proved to be clearly ahead of the competition.

National Auto Sales General Manager Malcolm Frazier said, "We looked at both providers in our area and Marietta Power and Water proved to us on our first meeting that they are committed to providing world-class service from the beginning to the end of our construction project. After completion, they afforded us extremely competitive rates to assist in getting this new location moving in the right direction."

Along with a customer-oriented sales staff, the new store features a relaxed and inviting atmosphere and a wide variety of more than 150 available vehicles that have passed a 125-point inspection.



Visit National Auto Sales at 831 Cobb Parkway North, Marietta, Georgia 30062. For additional information, call (770) 973-8775 or visit the Web site at www.nationalautosales.com. ❁

Customer Distributed Generation Program Gives Marietta Power and Water Customers the Opportunity to Help Provide an Environmentally Sound Source of Energy continued from page 1

- ✦ Be connected to and operate in parallel with Marietta Power and Water's distribution facilities.
- ✦ Be intended primarily to offset all or part of the customer's generation requirements for electricity.
- ✦ Have peak generating capacity of no more than 10kW for residential applications and no more than 100kW for commercial applications.
- ✦ Use solar photovoltaic system, fuel cell, or wind generation.

Metering and Payment for Energy

Marietta Power and Water will install single directional metering or bi-directional metering depending on the customer's method of installation. Single directional metering is defined as measuring electricity produced or consumed during the billing period in accordance with normal metering practices.

Single directional metering will be used where distributed generation facilities are connected to Marietta Power's distribu-

tion system on Marietta Power's side of the customer's meter. When the customer generates electricity for the billing period, there will be compensation at the avoided energy cost of \$.054 per kWh.

Bi-directional metering is defined as measuring the amount of electricity supplied by Marietta Power and Water and the amount fed back to Marietta Power and Water by the customer's distributed generation facility during the billing period using the same meter. Bi-directional metering will be used where distributed generation facilities are connected to Marietta Power on the customer's side of the customer's meter.

When electricity generated by the customer's distributed generation system exceeds the electricity supplied by Marietta Power and Water, the customer will be billed for the appropriate charges for the period and credited for excess kWh generated during the billing period at the avoided energy cost.

Supporting the use of clean fuels, such as sunlight and wind, is one more way that

Marietta Power and Water is conserving energy while maintaining superior service. For more information on the Customer Distributed Generation Program, call Marietta Power and Water at (770) 794-5102. ❁

fast
FACTS
on Energy Use

30 percent of all energy consumed in commercial buildings is used inefficiently or unnecessarily.

— U.S. Environmental Protection Agency

Save Energy and Money with the Marietta Power and Water Small Business Commercial Energy Audit Program

Funding for this program is being provided by grant money that was awarded to Marietta Power and Water through the Department of Energy and the American Recovery and Reinvestment Act of 2009.

An energy audit reveals the places where a business is losing energy and suggests ways that insulation, heating, and cooling systems could be made more efficient. In addition to identifying the sources of energy use, an energy audit prioritizes that usage and provides ways to achieve energy savings.

When you sign up for the Marietta Power and Water Small Business Commercial Energy Audit Program an Energy Star Certified Energy Auditor will visit your business and identify areas where energy consumption can be reduced. Your energy assessment also includes a comprehensive written report.

The energy audit assessment cost is \$500 per business and through the Marietta Power and Water Small Business Commercial Energy Audit Program you will be eligible to receive a 50 percent (up to \$250) reimbursement. In addition to the reimbursement you can receive

an additional credit (up to \$250) on your electric bill if you implement any of the measures suggested by the auditor that result in a sustained kilowatt-hour reduction.

Energy audits are available to small, stand-alone businesses and organizations with a Marietta Power and Water electrical account whose peak demand is 30kW or less on an annual basis. You must be approved for participation in the program. If you implement energy conservation measures* recommended by the energy auditor which are projected to result in an energy savings, Marietta Power and Water will credit your account.

You may be eligible for additional federal tax incentives by installing certain energy efficient measures during 2009.

Make an impact on your energy bills by utilizing the Marietta Power and Water Small Business Commercial Energy Audit Program. Call (770) 794-5106 today! ❁

*Measures that convert from electricity to gas or other forms of energy do not qualify for the Marietta Power and Water cost-sharing program. No rebate will exceed the cost of the improvement.



Outdoor Lighting Solutions from Marietta Power and Water Makes it Easy to Safeguard Your Workplace *continued from page 1*

The intense white light of metal halide lamps provide a highly effective source of illumination making them a particularly appropriate choice for parking lots and athletic fields. High-pressure sodium lamps also provide effective security lighting with a more aesthetic golden color especially suited for street, walkways, and other area lighting.

Some budget-conscious options include the Cobra, available in illumination ranges of 150W to 400W, the Flood, available in 250W, 400W and 1000W,

and the Shoe Box, also available in 250W, 400W and 1000W. Decorative security lighting choices include Glass and Acrylic Acorn, Pendant, and other ornamental styles.

To find the best lighting solutions for your business, view the Marietta Power and Water lighting brochure at www.mariettaga.gov/departments/utilities/docs/LightingBrochure.pdf or call Marietta Power and Water at (770) 794-5102. ❁

fast FACTS on Energy Use

More than \$20 billion would be saved annually if energy efficiency were improved by 10 percent in commercial and industrial buildings.

— *Energy Information Administration*

Establishing a Water Conservation Plan Helps Your Business's Bottom Line While Helping the Environment

While the area's water supply has improved significantly, remaining a steward of this limited natural resource is as important in a business setting as it is in the home. And by making water conservation a part of your company's long-term business goals, you can save your company money by saving water.

Establish your company's water conservation plan by using the following 10-step approach:

1. Commit to Conservation. By educating all employees at every level about the importance of water conservation, your program will have a more significant impact.

2. Set a Conservation Goal. Encourage employees to make water conservation a part of their work day by setting a usage reduction goal.

3. Appoint a Program Lead. Designating a program chairperson lends credibility to your plan. This lead person can be responsible for creating, implementing and maintaining your water conservation program.

4. Establish a Baseline for Your Company's Water Usage. As part of your

program, decide on a practical frequency for reading your water meter. If your business has multiple buildings or processes, consider installing separate meters for each one. Also consider having the readings incorporated into maintenance or other routines already in place. Having a baseline water consumption picture is one of the best ways to discover possible problems.

5. Locate and Correct Leaks. Reading meters at the beginning and end of a shutdown can also help to determine if there are leaks. Regular inspections where leaks are likely to occur is one proactive measure that can help save a considerable amount of money.

6. Purchase Water-Saving Appliances and Equipment. Look for energy saving models, such as Energy Star®, when purchasing refrigerators, ice makers, copiers, printers, and other office equipment.

7. Other Water-Conserving Devices. Even if your company has a limited budget, there are still ways to reduce water usage, such as installing toilet tank displacement devices and faucet aerators.

8. Maximize the Efficiency of Your Cooling Tower. A considerable amount of water can be lost as water vapor during cooling. Try replacing "once-through" cooling of equipment with municipal water by recycling the water flow to cooling towers — or replacing with air-cooled equipment.

9. Clean with Less Water. Use brooms to sweep outdoor areas instead of spraying them with a hose. Have windows cleaned only on an "as needed" basis instead of regularly.

10. Monitor Your Results. Keep track of your company's water consumption history. Your monthly water bill features a comparison on the same billing period for the previous year.

Implementing a water conservation program for your business is an easy way to cut back on daily operating expenses. With a minimal time and effort commitment, you will see a measurable reduction in costs in as little as one month.

For more information on conserving water, visit www.mariettapowerandwater.com. 

CITY LIGHTS

Marietta Power and Water
675 North Marietta Pkwy.
Marietta, GA 30060-1528

