

### Background

Church –Cherokee Street Historic District and Kennestone Area Study includes the historic district, neighborhoods and the expanding Wellstar Kennestone hospital and related medical uses around the hospital. Prior to this study, a stretch of Campbell Hill Street was closed as part of the hospital expansion, which involved working with the community. The expansion of the hospital, the spurt of office uses along with several parcel consolidations and zoning applications that are beginning to emerge surrounding the hospital, there is a threat of adverse impact on the surrounding neighborhoods and also a pattern of unplanned development.

Recognizing the need for an integrated approach to ensure cohesive development and protection of neighborhoods and the concerns of the community, the City of Marietta and its leadership and the community as part of the hospital agreement with the City, identified a need for undertaking an integrated land use and transportation study. Wellstar Kennestone Hospital contributed to this study with matching funds from the City of Marietta. As a result of this initiative, the Sizemore Group Team was commissioned to undertake this study.

Several initiatives were identified within the agreement with the Wellstar Kennestone Hospital, some which are completed and some are currently underway and some are pending the recommendations of the study. It is an opportune moment to ensure that the growth and redevelopment supports a healthy environment and a sustainable community.