



**State of the City  
(A Tale of Four Cities)**

April 13, 2009

**The city that might have been**

The slide shows a photograph of a parking lot with several cars parked. To the right is a map showing a red line labeled "CONNECTOR" between two streets. Below these is an architectural rendering of a modern, multi-story brick building with large windows and a sidewalk.

**Marietta's three TAD projects are successful**

- Got rid of blight
- Got rid of substandard transient housing
- New owner-occupied upscale homes
- Helped the school system

**Renaissance district**

The map shows a grid of streets in the Renaissance district. A legend on the left lists various categories:
 

- Legend
- Landmark
- Landmark (Development through other funds)
- Signature Transportation (Development through funds)
- Signature Transportation (Development through funds)
- Future Development
- Neighborhood Intersection
- Neighborhood Intersection (Development through other funds)

 The map is titled "Renaissance District City of Marietta PHASE I PLAN".

**Prefunding**

- Intersection improvements
- Landscaping
- Lighting
- Sidewalks
- Underground utilities
- Creation of parkways
- Gateways

## 41 streetscapes and road improvements: \$77 million

- 31 expected to begin in 2009
- Atlanta Street
- Fairground Street
- Franklin Road
- Kennesaw Avenue

## Hilton Conference Center



## John Williams' redevelopment



## Franklin Road



## Wynhaven apartments



## Traffic improvements we needed



## Powder Springs Road Connector

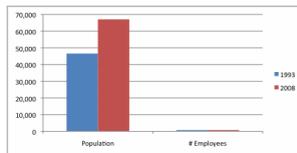


## Traffic relief in p.m., second outbound lane



## Budget 2009-2010

- Balanced
- No use of reserves
- Low millage rate
- Low bond rating
- No tax increase
- Workforce less than 1993



## Belt tightening

- Hiring freeze except for fire and police
- Cut expense budgets 15 percent across board
- Provide garbage pickup using city staff, at lower cost than private sector
- Recycling program in-house
- Delay capital purchases

Many of you  
realize

Marietta Daily Journal

COBB'S LOCAL NEWS SOURCE SINCE 1866

MDJONLINE

TUESDAY, JULY 7, 2009

50¢



The city that  
can be

**Why we need a parks bond referendum**

- Limited parks
- Quality of parks
- Types of recreation
- Citizens deserve better

**What is needed in a parks bond referendum**

- Upgrade and expansion of existing parks
- New parks
- Greenspace
- Community center (including Senior center)
- Aquatic center

**Changes in the city charter**

**For the future  
of Marietta**

**Mayor has a vote on all  
items**



**Mayor should set Council  
agenda**



**Ad-hoc group should be  
formed**



**Ethics ordinance change**

- To stop Council members from putting their self-interest ahead of what's best for the city

**State of the city, it is great!**



## I believe: more progress in past eight years

- Except for the 1940s, Marietta has never seen as much change and progress than it has experienced in the past eight years!

## Unprecedented progress

- Road improvements
- Streetscapes
- New landscaping
- New sidewalks
- New signage
- Underground utilities
- Largest in terms of scale and cost
- Huge new private and public investments

## Award-winning news from City Hall

- Marietta.gov
- News from City Hall by e-mail
- City Lights
- *Blueprint Marietta* newsletter
- Move2marietta.com



## Massive new investments



## The city we can be

The fifth tale: The tale of the city we will be!

Thank You!

**marietta**  
175  
then now forever  
1834-2009  
**celebrate**