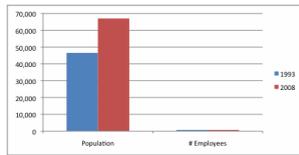


Budget 2009-2010

- Balanced
- No use of reserves
- Low millage rate
- Low bond rating
- No tax increase
- Workforce less than 1993



Successes

- Increased code enforcement
 - Only 100 percent certified inspectors in Cobb County
- New zoning and architectural requirements
- Streamlined building and permitting procedures
- Stricter and higher requirements for commercial buildings and planned residential developments

Successes

- Higher parking requirements
- Greenspace
- More homeowners
- More than 500 fewer rental units
- Affordable housing
- Lower crime rate
- New sign ordinance
- Crime-free apartment housing certification

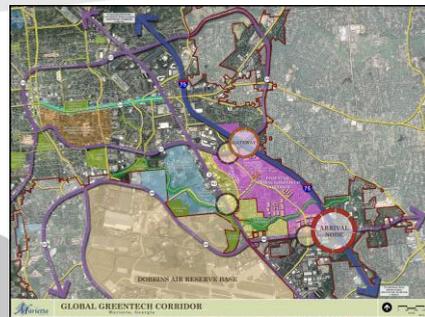
Successes

- Franklin Road
 - Q-Club: gone
 - Jaraysi resolution in progress
- E-Verify (job applicants, business licenses, city contracts)
- Refinance old bonds
- Wi-fi on Square

One of state's safest cities

- Crime rate dropped 5 percent across board in 2008
- 14 percent reduction in all categories of violent crime
- 31 percent reduction in auto theft
- Crime rate dropping at greater rate in 2009
- Crackdown on graffiti

Global Green Tech Corridor



Improvements

- BLW automated meter reading
- GPS tracking on most public safety and utility vehicles
- E-News and BluePrint Marietta
- Computer and phone systems upgrades
- Continued backyard garbage pickup
- Day labor ordinance and enforcement

Improved city relationships

- Cobb County Government
- Cobb Housing, Inc.
- Marietta City Schools
- Marietta Housing Authority

Religious partnerships

- New Mt. Paran School/performing arts center
- Riverside Church
- Roswell Street Baptist Church
- St. James Episcopal Church
- Turner Chapel
- Zion Baptist Church

Improvements continued

- Upgraded Homeland Security and Emergency Response programs
- Police Department: crime-reporting software, tied to national agencies
- Computer access to city network for most police cars, fire trucks and utility vehicles
- Alarm ordinance, saved money and man hours, reduced false alarms

Improvements continued

- City arborist and city auditor
- New decorative lighting on the Square
- Free Wi-Fi on the Square
- \$785,000 stimulus, energy efficiency
- LED lighting

Improvements continued

- Biodiesel
- Marietta is "going green"
- Turn over overdue fines to collection agencies
- Multi-use pathways and pedestrian bridges

Improvements continued

- Re-routed two state highways out of downtown area
- New city logo
- New, more attractive street signs
- New Ethics Ordinance
- Police Department recertification
- City of Ethics
- 10-year parks master plan

Realities

- Farmers Market, Johnnie and Susie Fulmer
- Veteran's Day parade, Kiwanis
- Lil Chickens of Marietta, Junior League
- Victory park, Kiwanis and Johnny Moeller
- Juneteenth, NAACP
- Martin Luther King Jr. Day parade, SCLC

BLW capital improvements

- 2002-2009 total repairs, replacement and new projects: \$86 million
- 2010-2014 planned repairs, replacement, underground utilities and new projects: \$70 million
- Lower power rates than Cobb EMC and Georgia Power
- Nuclear power for the future

Streetscapes: prefunding

- Intersection improvements
- Landscaping
- Lighting
- Sidewalks
- Underground utilities
- Creation of parkways
- Gateways

41 streetscapes and road improvements: \$77 million

- 31 expected to begin in 2009
- Atlanta Street
- Fairground Street
- Franklin Road
- Kennesaw Avenue

Streetscapes and road improvements cont.

- Powder Springs Street
- Roswell Street
- Tower Road
- All gateways but one

Renaissance district



\$4 million in sidewalks

- South Marietta Parkway
- 2006 SPLOST sidewalks (12 projects, four under construction)
- 2009 SPLOST sidewalks (17 projects, construction to begin later this year)

Tree Ordinance



Tree Master Plan

- 500+ new trees



Parks and greenspace

- More than \$5.5 million on planning, construction and acquisition
- Glover Park rehab

Why we need a parks bond referendum

- Limited parks
- Quality of parks
- Types of recreation
- Citizens deserve better

What is needed in a parks bond referendum

- Parks master plan
- Upgrade and expansion of existing parks
- New parks
- Greenspace
- Community center (including Senior center)
- Aquatic center

Written guidelines for our downtown



Downtown core investment

- 1992-2002: \$8 million
- 2002-2009: \$300 million committed

Massive new investments



Marietta's three TAD projects are successful

- Got rid of blight
- Got rid of substandard transient housing
- New owner-occupied upscale homes
- Helped the school system

~~More than
500 rentals~~

Most massive makeover in city's history

- Road improvements
- Streetscapes
- New landscaping
- New sidewalks
- New signage
- Underground utilities
- Largest in terms of scale and cost
- Huge new private and public investments

I believe

- Except for the 1940s, Marietta has never seen as much change and progress than it has experienced in the past eight years!