

Global GreenTech Corridor

www.marietta.ga.gov/ggtc

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The Vision

To create an ecosystem, where business, academia and government collaborate in building the renewable energy technologies of the future.

Goals for the corridor:

1. To confirm the viability of the *Global GreenTech Corridor* concept by authorizing a third party strategic planning study and market analysis.
2. To systematically revitalize the corridor through the location and expansion of key sustainable businesses and industries into the area. In addition, develop supporting retail and housing choices that complement the corridor.
3. To nurture public/private partnership opportunities to ensure the *Global GreenTech Corridor* is a financially feasible redevelopment area.
4. The GGTC to become recognized in the southeast as “the” place for companies to locate who are developing “cutting edge” sustainable solutions.
5. To foster an environment for learning between the private sector, the academic community and citizens in creating a showplace for sustainable products.
6. To create 750 new jobs within the corridor over the next five years.
7. To develop and retrofit identified buildings throughout the corridor to be LEED certified.
8. To engage the university community to actively support and participate in the *Global GreenTech Corridor* via faculty and financial investment.
9. To provide businessmen and businesswomen an opportunity/place to share their ideas and visions of the future.