



MARKETING & DISPOSITION COMMITTEE MEETING

Randy Weiner
Clint Mays
Raymond C. Buday
Floyd Northcutt

Wednesday, August 19, 2009

City Hall, 2nd Floor Conf. Rm.

Present: Randy Weiner, Raymond Buday, Clint Mays

Also Present:

Ron Francis, MRC Chairman
Reggie Taylor, Executive Director
Teresa Sabree, Redevelopment Project Manager

CALL TO ORDER:

Reggie Taylor called the meeting to order at 5:47 p.m.

NEW BUSINESS:

- Discussion of Marketing Strategies and Resources

Reggie Taylor opened the meeting and explained the purpose of the new committee, which is to market the MRC and land owned by the MRC. Directors discussed marketing strategies as well as current and future funding for marketing efforts. Taylor presented information from the International Economic Development Council (IEDC) Marketing and Attraction professional education course held in Atlanta in September 2009. Discussion followed regarding marketable redevelopment sites owned by the MRC. The committee will work to develop a strategy that captures housing, retail and other commercial development as well as area demographics.

-Officer Selection

After discussion Directors elected Floyd Northcutt as Committee Chairperson.

Action: *Director Weiner moved and Director Buday seconded a motion to nominate Floyd Northcutt as Chairman of the MRC Marketing & Disposition Committee. The motion was approved unanimously.*

The meeting was adjourned at 7:17 p.m.