



M2R TrailFest: The Grand Opening of Marietta's Mountain to River Trail

In April of 2018, Marietta's newest and most unique festival will be born. Be there from the beginning.

The City of Marietta's newest trail, the Mountain to River (M2R) Trail, brings communities together unlike any trail Marietta has seen before. From Lewis Park near WellStar Kennestone Hospital, through the Marietta Square and ending in the Marietta Confederate Cemetery, M2R TrailFest will feature artists of every kind along the trail as attendees discover the path and the city's wealth of artistic talent.

The juried art festival will focus on three themes: the experience of living in Marietta, health and well-being and/or the history of Marietta. All installations will be outdoors for a minimum of two days (April 14-15) and visual art installations will have a maximum display time of 60 days.

Although many TrailFest artists are able to donate their talents to the inaugural festival free of charge, some do require payment for their materials, time and products. Your sponsorship will fund the artists of your choice with visible attribution for your generosity, helping to make TrailFest an exciting success.

Presented by:
The Marietta Arts Council and The City Of Marietta, GA

SAT 3-8pm
04.14

On Saturday, April 14, the festival starts at 3pm with a ribbon cutting for the trail to kick off the day's festivities. Art performances, live music, food trucks, and visual installations stretch throughout 2 miles of the trail and offer an immersive celebration of the arts for all ages from 3-8pm.

SUN 12-4pm
04.15

The festivities continue on Sunday, April 15, as we host additional performing acts along the trail between 12-4pm.

SPONSORSHIP OPPORTUNITIES INCLUDE: *(see reverse for details)*

- Presenting Sponsor: \$5000
- Supporting Sponsor: \$500 - \$2000
- Single Installation Sponsor: \$200 - \$500
- 60 Day Installation Artwork: \$1000 - \$2500

For more information on sponsorships, contact:

Maryclaire Andres
maryclaireandres@yahoo.com
404.983.8111

M2RTRAIL.com



**ART • MUSIC
FOOD TRUCKS
PERFORMANCES**



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SPONSORSHIP OPPORTUNITIES INCLUDE:

PRESENTING SPONSOR: \$5000

- Logo included on Marietta Power bill stuffer (direct mailed to 44,000 homes)
- Logo included on Billboard at Hwy 41, N. Marietta Pkwy (daily rider count of 300K weekly)
- Logo included on M2R Passport, distributed during TrailFest
- Logo included on flyers, posters, and web site
- Recognition on social media outlets
- Recognition at VIP Preview Night Reception
- Recognition at Ribbon Cutting
- Company named as Presenting Sponsor in all press releases

SUPPORTING SPONSOR: \$500 - \$2000

- Logo included on Marietta Power bill stuffer (direct mailed to 44,000 homes)
- Logo included on M2R Passport, distributed during TrailFest
- Logo included on flyers, posters, and web site
- Recognition on social media outlets
- Recognition at VIP Preview Night Reception

SINGLE INSTALLATION SPONSOR: \$200 - \$500

- Logo included on installation signage
- Company recognition on M2R Passport, distributed during TrailFest

60 DAY INSTALLATION ARTWORK: \$1000 - \$2500 (*Limited availability*)

- Logo included on custom, semi-permanent installation signage
- Company recognition on M2R Passport, distributed during TrailFest
- Company recognition on social media outlets

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Proceeds go to the Marietta Arts Council

MARIETTA
ARTS COUNCIL

