



Amended on 11/12/2020 to add CDBG Cares Act funds to the PY2020 Annual Action Plan.

Executive Summary

AP-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)

1. Introduction

The City of Marietta is an entitlement community eligible to receive direct assistance under the U.S. Department of Housing and Urban Development's (HUD) Community Development Block Grant (CDBG) Program. The City of Marietta Community Development Division is responsible for the development and administration of the Consolidated Plan and Annual Action Plan.

The Program Year (PY) 2020 Annual Action Plan represents year three of the PY2018-2022 Consolidated Plan. This plan is the City's official application for HUD entitlement grants and proposes activities to be funded during the CDBG PY20 (July 1, 2020- June 30, 2021).

2. Summarize the objectives and outcomes identified in the Plan

This could be a restatement of items or a table listed elsewhere in the plan or a reference to another location. It may also contain any essential items from the housing and homeless needs assessment, the housing market analysis or the strategic plan.

The following is an outline of the strategic priorities identified in the PY2018-2022 Consolidated Plan. As required by HUD, each activity is linked to one of the three federal programs objectives: 1) decent housing, 2) suitable living environment, and 3) economic development. Each objective is matched with one of three outcomes: 1) availability/accessibility, 2) affordability, or 3) sustainability for low-moderate income persons.

Strategic Plan Priority Needs:

1. Affordable Housing

2. Neighborhood Revitalization
3. Increase Capacity of Public Services
4. Public Works & Facilities

3. Evaluation of past performance

This is an evaluation of past performance that helped lead the grantee to choose its goals or projects.

In PY18, the City of Marietta received \$519,893 in entitlement funds. This was the first year the City was not in a Cooperative Agreement with Cobb County. In PY19, \$506,879 in entitlement funds were received. The City of Marietta received Entitlement funds as a subrecipient in a Cooperation Agreement with Cobb County, GA from 1987 to 2017. The City directed its CDBG funds toward public service projects benefitting youth training and education; and rehabilitation and reconstruction of single-family residential housing. Activities were primarily devoted to homeowner housing rehabilitation projects which allowed families to remain in their homes.

Since 2018, the City of Marietta has accomplished the following:

Public Service Support: 349 individuals were served in PY18 through programs administered by Public Service subrecipients. These include services for youth (afterschool programming, tutoring), abused children and families facing homelessness. As of February 2020, 311 individuals have been served through Public Service Subrecipients.

Housing Rehabilitation: As of February 2020, 5 households have been served through the Housing Rehabilitation program, all receiving vital improvements to their homes such as new roofs, new HVAC systems, new water heaters and other interior and exterior repairs.

ELD Emergency Grant: As of February 2020, 4 households have been served through the ELD Emergency Grant program, which provides grant funds to elderly and disabled homeowners for vital home repairs.

Public Works and Facilities: \$153,705 has been expended since PY18 for Public Works and Facilities projects. Two sidewalk projects were completed, which provided improved pedestrian access to the Elizabeth Porter Park. All sidewalk projects were completed in areas that are comprised of 51% or more low-to-moderate income households.

4. Summary of Citizen Participation Process and consultation process

Summary from citizen participation section of plan.

During the preparation of the PY2020 Action Plan, a Public Review Meeting was held on March 19, 2020 to obtain comments on the proposed PY2020 CDBG Annual Action Plan. All comments received can be found below. A 30-day comment period commenced on February 28, 2020 and concluded March 30, 2020 for the public to review and provide comments on the Annual Action Plan. The plan was available for review in hard copy at the City of Marietta Community Development Office and on the Community Development website: <https://www.mariettaga.gov/462/Community-Development> Public Notice was published on the City of Marietta Website, the Community Development Website, and in print through the Marietta Daily Journal.

5. Summary of public comments

This could be a brief narrative summary or reference an attached document from the Citizen Participation section of the Con Plan.

No public comments received.

6. Summary of comments or views not accepted and the reasons for not accepting them

No comments were provided.

7. Summary

This Annual Action Plan identifies projects in which the City of Marietta will use CDBG funds to carry out previously identified priorities that were established in the PY2018-2022 Consolidated Plan. The identification of these specific priorities is a product of extensive consultation with community stakeholders combined with data from the U.S. Census and other sources that indicates specific housing and community development needs in the City of Marietta.

PR-05 Lead & Responsible Agencies – 91.200(b)

1. Agency/entity responsible for preparing/administering the Consolidated Plan

Describe the agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
CDBG Administrator	MARIETTA	Development Services/Community Development

Table 1 – Responsible Agencies

Narrative (optional)

The City of Marietta Community Development Division is the lead agency for the development, administration, and review of the Annual Action Plan. Administrative support and oversight is provided by the City of Marietta's Development Services Department and Finance Department.

Consolidated Plan Public Contact Information

Public concerns, issues, or comments may be directed to:

Kelsey Thompson-White, Community Development Manager

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AP-10 Consultation – 91.100, 91.200(b), 91.215(I)

1. Introduction

The City of Marietta conducted significant consultation with citizens, municipal officials, non-profit agencies, public housing agencies, private developers, governmental agencies, and the Continuum of Care in preparing the Consolidated Plan associated with this Action Plan. The City held a public meeting to review a draft of this plan and current year priorities. This meeting is summarized in the Citizen Participation Section of this Plan.

Provide a concise summary of the jurisdiction’s activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(I))

The Marietta Housing Authority is the local public housing agency and was consulted in the preparation of this plan. This agency provided data on tenant and housing choice voucher holder characteristics, waiting lists, and future plans for development. In addition to the public housing agencies, the City consulted with Cobb-Douglas Public Health, a nonprofit provider of physical and mental health services. Members of the Cobb Continuum of Care group were instrumental in developing priorities in preparation of this plan.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.

The City of Marietta is a part of the Marietta/Cobb Continuum of Care (COC) whose goal is to provide solutions to end homelessness in Marietta through education, resources, and advocacy. In consultation with other agencies to develop this plan, the City consulted with the Continuum to gain access to all COC data. The City was provided data from the Homeless Management Information System (HMIS), Point-in-Time Count (PIT), the Housing Inventory Count, and information from the Annual Homeless Assessment Report (AHAR). Through this collaboration, the City ensures that COC goals and the City’s Consolidated Plan priorities are integrated into the plan. This structure provides the internal connective mechanism among City departments and outside entities which serve the homeless throughout the City.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS

The City of Marietta was provided data from the Homeless Management Information System (HMIS), Point-in-Time Count (PIT), the Housing Inventory Count, and information from the Annual Homeless Assessment Report (AHAR). The City of Marietta does not receive ESG funds.

2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdiction’s consultations with housing, social service agencies and other entities

Table 2 – Agencies, groups, organizations who participated

1	Agency/Group/Organization	CENTER FOR FAMILY RESOURCES, INC.
	Agency/Group/Organization Type	Housing Services - Housing Services-Elderly Persons Services-homeless Services-Education
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Families with children Homelessness Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Attendance at workshops and group meetings at Center site. An organization that provides financial assistance and other aid to prevent individuals and families from becoming homeless and also helps people experiencing homelessness to quickly find housing and achieve stability.
2	Agency/Group/Organization	SafePath Children's Advocacy Center Inc.
	Agency/Group/Organization Type	Services-Children Services-Victims of Domestic Violence Child Welfare Agency
	What section of the Plan was addressed by Consultation?	Homeless Needs - Families with children
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Site visits and group meetings. Displaced children are quickly sheltered in temporary facilities.
3	Agency/Group/Organization	Youth Empowerment through Learning, Leading and Serving
	Agency/Group/Organization Type	Services-Children Services-Education Services-Employment

	What section of the Plan was addressed by Consultation?	Youth Guidance & Training
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Youth are better prepared for employment and further education.
4	Agency/Group/Organization	Housing Authority of Marietta
	Agency/Group/Organization Type	PHA Services - Housing Services-homeless Service-Fair Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Public meetings, customer referrals. Expect better communication with client referrals and placement.

Identify any Agency Types not consulted and provide rationale for not consulting

None

Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	Center for Family Resources	This is the Lead Agency for bridging the gap for cities within the City of Marietta jurisdiction to assimilate and distribute information on homeless conditions in the area.

Table 3 – Other local / regional / federal planning efforts

Narrative (optional)

Stakeholder meetings included representatives of the following organizations:

- Cobb County CDBG Program Office
- Marietta Housing Authority
- Cobb Collaborative

Data was collected from the following organizations:

- Marietta Housing Authority
- US Department of Housing and Urban Development (HUD)
- Georgia Department of Community Affairs
- Cobb Collaborative

AP-12 Participation – 91.105, 91.200(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

The City of Marietta follows guidelines found in its Citizen Participation Plan. The City makes every effort to elicit and include citizen input. The draft PY20 Annual Action Plan informed citizens of suggested allocations, based on HUD Published FY20 allocations. The proposed plan stated " In the event that the final allocation differs from the expected amount of \$539,608, all proposed project budgets will be proportionally increased or decreased from the estimated funding levels to match actual allocation amounts."

From February 28, 2020-March 30, 2020, a public comment period was held for the draft PY2020 Annual Action Plan. A public review meeting was held on March 19th at 5:00PM at the Community Development Office. Both the public comment period and public meeting were advertised in the Marietta Daily Journal on February 28th and March 13th, as well as on the City of Marietta Facebook and website. In addition, communications were sent directly to Public Service subrecipients to share with both their clients and supporters.

From May 22-May 29th, 2020, a public comment period was held for a proposed amendment to the AAP for the CARES Act Substantial Amendment. This amendment consisted of incorporating the additional CV funds, and allocating them to public services. No comments were received on the proposed reallocation. The public comment period was advertised on the City of Marietta facebook and website. On June 10th, the Marietta City Council voted to approve the amendment.

From February 28, 2020-March 30, 2020, a public comment period was held for the draft PY2020 Annual Action Plan. A public review meeting was held on March 19th at 5:00PM at the Community Development Office. Both the public comment period and public meeting were advertised in the Marietta Daily Journal on February 28th and March 13th, as well as on the City of Marietta Facebook and website. In addition, communications were sent directly to Public Service subrecipients to share with both their clients and supporters.

From November 15-November 30, 2020, a public comment period was held for a proposed amendment to the AAP for the CARES Act Substantial Amendment as well as for the decrease in PY2020 funds adjusted by HUD and the reallocation of PY2019 funds. The public comment period was advertised on the City of Marietta facebook and website. Comments were received through November 30th.

Citizen Participation Outreach

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
1	Public Meeting	Non-targeted/broad community	The public was notified of the public meeting via the City of Marietta Website and Community Development Page as well as through newspaper and web ads.	No Comments Received	None	
2	Newspaper Ad	Non-targeted/broad community	The public was notified of the public meeting via a newspaper ad in the Marietta Daily Journal on February 28th and March 13th.	No Comments Received	None.	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (if applicable)
3	Internet Outreach	Non-targeted/broad community	A public notice was placed on the City of Marietta Website- both on the Community Development Page, as well as the "News Flash" on the front page of www.mariettaga.gov	No comments received	None	

Table 4 – Citizen Participation Outreach

Expected Resources

AP-15 Expected Resources – 91.220(c)(1,2)

Introduction

The City of Marietta utilizes CDBG Entitlement funds to carry out activities that benefit low and moderate income persons. The City's PY20 allocation is \$539,608. The City does not anticipate receiving any program income, or utilizing any prior year resources.

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	539,526	0	0	539,526	1,559,679	CDBG funds used throughout the City will leverage other federal, local and private funds.
Other	public - federal	Public Improvements Public Services	467,230	0	0	467,230	0	CDBG-CV3 funds to be used to prevent, prepare for and respond to COVID-19.

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
Other	public - federal	Public Services Other	317,434	0	0	317,434	0	CDBG-CV funds to be used to prevent, prepare for and respond to the Coronavirus

Table 5 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

During the PY 2020, the City will not use publicly owned land or property to address the needs identified in the Annual Action Plan.

Discussion

The remaining four (3) years of the 5 Year Plan anticipated funds equate to 3 times the 2018 Annual CDBG grant.

Annual Goals and Objectives

AP-20 Annual Goals and Objectives

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Housing Preservation through Rehabilitation	2018	2019	Affordable Housing Non-Homeless Special Needs	Old Boston Homes Homeowner Rehabilitation Franklin Gateway Project	Affordable Housing	CDBG: \$134,473	Homeowner Housing Rehabilitated: 8 Household Housing Unit
2	Elderly-Disabled Special Purpose Rehab	2018	2019	Affordable Housing Non-Homeless Special Needs	Old Boston Homes Homeowner Rehabilitation Franklin Gateway Project	Affordable Housing	CDBG: \$100,000	Homeowner Housing Rehabilitated: 8 Household Housing Unit
3	Homeownership Assistance	2018	2022	Affordable Housing	Old Boston Homes Homeownership Opportunities Franklin Gateway Project	Affordable Housing	CDBG: \$20,000	Direct Financial Assistance to Homebuyers: 3 Households Assisted

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
4	Public Works & Facilities	2018	2023	Non-Housing Community Development	Old Boston Homes Franklin Gateway Project	Neighborhood Revitalization	CDBG: \$0 CDBG-CV 3: \$40,000	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 500 Persons Assisted
5	Public Service Support	2018	2019	Non-Housing Community Development Public services	Old Boston Homes Franklin Gateway Project	Increase Capacity of Public Services	CDBG: \$80,928 CDBG-CV 3: \$427,230 CDBG-CV: \$317,434	Public service activities other than Low/Moderate Income Housing Benefit: 700 Persons Assisted
6	Housing Rehab Service Delivery	2018	2019	Affordable Housing Non-Homeless Special Needs	Old Boston Homes Homeowner Rehabilitation Franklin Gateway Project	Affordable Housing Neighborhood Revitalization	CDBG: \$96,273	Homeowner Housing Rehabilitated: 12 Household Housing Unit
7	Administrative Planning and Execution	2018	2019	Affordable Housing Non-Housing Community Development	Old Boston Homes Homeowner Rehabilitation Homeownership Opportunities Franklin Gateway Project	Affordable Housing Increase Capacity of Public Services Neighborhood Revitalization	CDBG: \$107,852	Other: 0 Other

Table 6 – Goals Summary

Goal Descriptions

1	Goal Name	Housing Preservation through Rehabilitation
	Goal Description	Housing rehabilitation for low to moderate income homeowners.
2	Goal Name	Elderly-Disabled Special Purpose Rehab
	Goal Description	Grant funds to provide owner-occupied rehabilitation for elderly or disabled homeowners.
3	Goal Name	Homeownership Assistance
	Goal Description	Homeownership assistance to assist low-to moderate-income families with down payments, closing costs or other mortgage related fees.
4	Goal Name	Public Works & Facilities
	Goal Description	Fund projects that increase accessibility and availability of already existing public facilities.
5	Goal Name	Public Service Support
	Goal Description	Provide funding to support organizations that provide invaluable public services to low/moderate income individuals.
6	Goal Name	Housing Rehab Service Delivery
	Goal Description	Provide appropriate support for housing rehabilitation service delivery.
7	Goal Name	Administrative Planning and Execution
	Goal Description	Provide administrative structure to properly plan and implement the CDBG program.

Projects

AP-35 Projects – 91.220(d)

Introduction

The activities that have been selected for inclusion in this Plan are based on the PY2018-2022 Consolidated Plan priorities and public input. During PY2020, the City of Marietta will initiate activities to ensure that plan goals are met.

Projects

#	Project Name
1	Housing Rehabilitation
2	ELD Emergency Grants
3	Homeownership Assistance
4	Public Service Support
5	Housing Rehabilitation Service Delivery
6	Administration and Planning
7	CV-Public Services
8	CV3- Public Services
9	CV3- Public Works & Facilities

Table 7 - Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

Housing rehabilitation for Marietta homeowners continues to be a top priority. With increasing development and rising housing costs, maintaining the existing stock of affordable housing is extremely important. Supporting public services that serve the most at-need residents is also of high concern. As always, scarcity of funding is a big obstacle to addressing underserved needs.

AP-38 Project Summary
Project Summary Information

1	Project Name	Housing Rehabilitation
	Target Area	Old Boston Homes Homeowner Rehabilitation Franklin Gateway Project
	Goals Supported	Housing Preservation through Rehabilitation
	Needs Addressed	Affordable Housing
	Funding	CDBG: \$134,473
	Description	Housing rehabilitation for LMI families. Typical repairs include new roofing, HVAC replacement, water heater replacement, new gutters and other exterior repairs.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	8 households are estimated to be served. All low-to-moderate income households are eligible, but primary beneficiaries will be elderly or disabled households with limited resources.
	Location Description	City of Marietta limits- primarily in LMI neighborhoods and census tracts.
	Planned Activities	Identify and qualify homeowners living in homes with deteriorated or hazardous conditions which negatively affect the occupants' health and safety.
2	Project Name	ELD Emergency Grants
	Target Area	Old Boston Homes Homeowner Rehabilitation Franklin Gateway Project
	Goals Supported	Elderly-Disabled Special Purpose Rehab
	Needs Addressed	Affordable Housing
	Funding	CDBG: \$100,000
	Description	Grants for elderly and disabled homeowners making less than 50% of the AMI. Grant funds go towards home rehabilitation and repair activities such as roof replacement and HVAC replacement.
	Target Date	6/30/2021

	Estimate the number and type of families that will benefit from the proposed activities	Up to 8 households served. All beneficiaries will be extremely low income or very low income and elderly or disabled.
	Location Description	City of Marietta limits- primarily in LMI neighborhoods and census tracts.
	Planned Activities	Emergency repairs/rehabilitation to make living accessible and suitable for elderly and/or disabled homeowner-occupants.
3	Project Name	Homeownership Assistance
	Target Area	Homeownership Opportunities
	Goals Supported	Homeownership Assistance
	Needs Addressed	Affordable Housing
	Funding	CDBG: \$20,000
	Description	Provide homeownership assistance to first-time homebuyers in the form of down payments, closing costs and other loan related fees.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	Estimated 3 households to receive assistance. Beneficiaries will be first-time, LMI homebuyers purchasing within the City of Marietta.
	Location Description	City of Marietta limits- primarily in LMI neighborhoods and census tracts.
	Planned Activities	Provide homeownership assistance to first-time homebuyers in the form of down payments, closing costs and other loan related fees.
4	Project Name	Public Service Support
	Target Area	Old Boston Homes Franklin Gateway Project
	Goals Supported	Public Service Support
	Needs Addressed	Increase Capacity of Public Services
	Funding	CDBG: \$80,928
	Description	Provide assistance to local public service providers that serve LMI individuals within the City of Marietta.
	Target Date	6/30/2021

	Estimate the number and type of families that will benefit from the proposed activities	Approximately 350 LMI residents in the City of Marietta will be served through the 5 different Public Service subrecipients.
	Location Description	Throughout the City of Marietta.
	Planned Activities	<ol style="list-style-type: none"> 1. The Center for Family Resources- \$10,000 for homelessness prevention 2. Marietta Police Athletic League- \$15,600 for after school programming for youth 3. SafePath Children’s Advocacy Center- \$10,000 for services for abused children 4. Boys & Girls Club of Metro Atlanta- \$10,000 for workforce training for youth 5. YELLS- \$35,341 for afterschool programming for youth and families
5	Project Name	Housing Rehabilitation Service Delivery
	Target Area	Old Boston Homes Homeowner Rehabilitation Franklin Gateway Project
	Goals Supported	Housing Rehab Service Delivery
	Needs Addressed	Affordable Housing
	Funding	CDBG: \$96,273
	Description	Activity service delivery for housing rehabilitation and ELD Emergency Grant programs.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	12 families through implementation of housing rehabilitation program.
	Location Description	City of Marietta.
	Planned Activities	Activity Service Delivery associated with the Housing Rehabilitation and ELD Emergency Grant programs.
	Project Name	Administration and Planning

6	Target Area	Old Boston Homes Homeowner Rehabilitation Homeownership Opportunities Franklin Gateway Project
	Goals Supported	Administrative Planning and Execution
	Needs Addressed	Affordable Housing Neighborhood Revitalization Increase Capacity of Public Services
	Funding	CDBG: \$107,852
	Description	Administration and planning for the Community Development Block Grant program.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	
	Location Description	City of Marietta
	Planned Activities	Yearly administrative and planning activities.
7	Project Name	CV-Public Services
	Target Area	Old Boston Homes Franklin Gateway Project
	Goals Supported	Public Service Support
	Needs Addressed	Increase Capacity of Public Services
	Funding	CDBG-CV: \$317,434
	Description	Public services to prevent, prepare for and respond to Coronavirus.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 350 individuals will benefit from the CDBG-CV Public Services funding.
	Location Description	All beneficiaries will be City of Marietta residents.

	Planned Activities	Funding public service activities that are preventing, preparing for or responding to Coronavirus. Examples include: rent/mortgage/utility assistance (for no more than 3 months-paid directly to provider), equipment purchase for hygiene related needs, legal assistance, resource assistance, etc.
8	Project Name	CV3-Public Services
	Target Area	Franklin Gateway Project
	Goals Supported	Public Service Support
	Needs Addressed	Increase Capacity of Public Services
	Funding	CDBG-CV3: \$427,230
	Description	Public services to prevent, prepare for and respond to Coronavirus.
	Target Date	6/30/2022
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 350 individuals will benefit from the CDBG-CV3 Public Services funding.
	Location Description	All beneficiaries will be City of Marietta residents.
	Planned Activities	Funding public service activities that are preventing, preparing for or responding to Coronavirus. Examples include: rent/mortgage/utility assistance (for no more than 3 months-paid directly to provider), equipment purchase for hygiene related needs, legal assistance, resource assistance, etc.
9	Project Name	CV3-Public Works & Facilities
	Target Area	Franklin Gateway Project
	Goals Supported	Public Works & Facilities
	Needs Addressed	Neighborhood Revitalization
	Funding	CDBG-CV3: \$40,000
	Description	Public facilities activities to prevent, prepare for and respond to Coronavirus.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 200 individuals will benefit from the CDBG-CV3 Public Facilities funding.

	Location Description	All activities will take place within City of Marietta public facilities that are located within low-to-moderate income areas (service areas and census tracts that are over 50% low-income).
	Planned Activities	Upgrades that prevent the spread of COVID-19. Including, but not limited to: Improved HVAC filtration, touchless amenities (door openers, toilet flushers, paper towel dispensers, etc).

AP-50 Geographic Distribution – 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

Based on 2017 ACS 5-year estimates, the population in Marietta is 60,203. 57% of the population is Caucasian; 31.4% of the population is African American and 3.17% of the population is Asian. 15.6% of Marietta residents identify as Hispanic/Latino, compared to 14.6% in Cobb County as a whole, and 10.3% in the state of Georgia. The median age of residents of Marietta, GA is 33.5. 18.9% of all individuals within the City of Marietta fall below the poverty line, compared to 10.8% in Cobb County, and 16.9% in the state of Georgia. 40% of residents are homeowners, and 60% of residents rent. Of renters, 47% report paying over 30% of their income on housing, classifying them as housing costs burdened.

Geographic Distribution

Target Area	Percentage of Funds
Old Boston Homes	5
Homeowner Rehabilitation	27
Homeownership Opportunities	4
Franklin Gateway Project	5

Table 8 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

Marietta City is an urban City that covers over 24 square miles which causes the low to moderate income population to be less concentrated as in most centralized cities. The City relies on widely accepted data such as American Community Survey, HUD low and moderate-income summary data, and Federal Financial Institutions Examinations Council (FFIEC) data to determine areas throughout the community with concentrations of low and moderate-income communities. Program resources are allocated City-wide based on low-mod areas which often coincide with areas of minority concentration.

The low and moderate-income census tracts in Marietta are primarily situated in the central, eastern and southern portions of the City which also coincide with areas of minority concentrations throughout the City. These Census Tracts are defined as low and moderate-income areas based on HUD's determination.

Discussion

Marietta is adding single family developments in areas of the city near older established neighborhoods, which are comprised of primarily low-to-moderate income residents. Rehabilitation efforts will be directed to those older neighborhoods to enhance the sustainability of the homes and improve the

marketability of the homes.

Affordable Housing

AP-55 Affordable Housing – 91.220(g)

Introduction

Marietta plans to use several approaches to maintain, create, and improve the quality of affordable housing throughout the City. For the Consolidated Plan, Marietta prioritized the following housing activities: homeowner housing rehabilitation and homeownership assistance. During this Annual Action Plan period, Marietta City will administer the following programs to preserve and increase access to affordable housing:

- Housing Rehabilitation
- ELD Emergency Grant
- Homeownership Assistance

One Year Goals for the Number of Households to be Supported	
Homeless	0
Non-Homeless	15
Special-Needs	0
Total	15

Table 9 - One Year Goals for Affordable Housing by Support Requirement

One Year Goals for the Number of Households Supported Through	
Rental Assistance	0
The Production of New Units	0
Rehab of Existing Units	12
Acquisition of Existing Units	0
Total	12

Table 10 - One Year Goals for Affordable Housing by Support Type

Discussion

For PY20, the City of Marietta plans to assist 12 households through rehabilitation of existing units for owner-occupied LMI families in the City of Marietta. 3 additional households will be served through homeownership assistance- direct financial assistance to make homeownership more accessible.

AP-60 Public Housing – 91.220(h)

Introduction

The City of Marietta will not use any grant funds to address the needs of public housing residents in this Consolidated Plan period. The City will however, assist the Marietta Housing Authority in addressing the needs of public housing residents by offering homeownership assistance programs to eligible residents of public housing.

Actions planned during the next year to address the needs to public housing

Marietta Housing Authority (MHA) is the public housing authority for the City and administers subsidized units. The MHA Plan describes efforts to encourage public housing residents to become more involved in the community and to participate in various homeownership opportunities. MHA plans to initiate new programs to increase revenues for the agency and provide economic opportunities for low income families.

Actions to encourage public housing residents to become more involved in management and participate in homeownership

The MHA provides multiple outlets for public housing residents to be involved. Public housing residents (each adult family member) must contribute eight hours per month of community service participate in an economic self-sufficiency program. In meeting this requirement, residents are encouraged to become more involved in their community and to participate in activities that promote the level of economic stability that may lead to homeownership. MHA also manages a down-payment assistance program to assist low and moderate-income residents.

If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance

According to HUD's 2019 Public Housing Assessment System, the Marietta Housing Authority is not considered by HUD to be troubled or poorly performing.

Discussion

The City continues to work closely with the Marietta Housing Authority to serve low to moderate income Marietta residents.

AP-65 Homeless and Other Special Needs Activities – 91.220(i)

Introduction

Marietta has identified the following goals to reduce and/or eliminate homelessness.

1. Provide funds (subject to applicable cap) to support emergency shelter operations, homeless prevention, rapid re-housing supportive services.
2. Provide support for the development and operation of transitional housing as individuals and families work towards self-sufficiency.
3. Encourage the efficient use of HMIS technology and support its expansions beyond homeless service providers as a way to link the various services provided by non-profit organizations and standardize performance measures.
4. Provide support for services that prevent persons released from institutions from becoming homeless. Strengthen the collaboration and capacity of homelessness service providers and advocacy organizations.

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

The City participates in and supports the Marietta/Cobb Continuum of Care and its initiatives and projects. Marietta will also continue to support organizations that assess the needs of the homeless to create a more robust social service system to address unmet needs.

The Marietta/Cobb Continuum of Care collaborates with non-profit organizations to analyze existing needs to assist in identifying funding gaps and other gaps in services. The Homeless Point in Time Count, organized by the Continuum of Care, annually assesses the characteristics of the homeless population in the city and local areas. This data allows the Continuum to track the changing needs of the homeless. The City will continue support the efforts of the Continuum of Care in the preparation of the Point in Time Count.

City of Marietta Community Development staff is an active participant in the Cobb County Homelessness Task Force, which has the goal of addressing homelessness at a county level, and bringing together appropriate organizations and individuals to work towards common goals. One of the main goals of this group is to better outreach to and serve unsheltered persons and connect them with the most

appropriate resources.

Addressing the emergency shelter and transitional housing needs of homeless persons

The City supports efforts of decreasing or ending homelessness in the city and is contributing both time and resources to supporting the local Continuum of Care's initiatives and providing staff support to serve on the Board. Emergency needs for shelter are handled by the Cobb Continuum of Care through many organizations who are members of the Collaborative.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

The City supports the implementation of a referral and case management system with the tools to direct the homeless to appropriate housing and services. Due to limited resources, it is important for agencies to eliminate duplication of effort by local agencies, both in intake and assessment procedures, and in subsequent housing and supportive services. The Homeless Management Information System (HMIS) can be improved with common intake forms, shared data, effective assessment instruments and procedures, and on-going coordination of assistance among community organizations. The City has also been working with the CoC to look at the marketing for the Coordinated Entry system in Cobb County, to make sure that citizens are aware of the two points of entry, and that eligibility for services is properly communicated.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.

A range of emergency shelter facilities and short-term services (food, clothing, and temporary financial assistance, transportation assistance) to meet a variety of family or individual circumstances is necessary to assist families in preventing homelessness. These facilities and services will be able to meet the needs of families with children, individuals, persons with special health problems, and other characteristics. The City continues to be an active member of the Cobb Collaborative, including the Homelessness

Strategy Team, which brings together service providers that address these needs.

Discussion

The needs of homeless residents continues to be a great concern for the City of Marietta. With limited funds, the City relies heavily on its partnerships to ensure that the needs of homeless individuals are identified and addressed.

AP-75 Barriers to affordable housing – 91.220(j)

Introduction:

Community Development staff continuously engages in processes meant to identify barriers to affordable housing in the City of Marietta. Rising housing costs due to increased development continues to be a leading barrier to obtaining affordable housing.

Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment

The City of Marietta continues to actively review and revise local zoning ordinances and land use controls that may have negative effects on low to moderate income families. This is done both on a department level, and through participation in the Livable Centers Initiative (LCI) through the Atlanta Regional Commission. The City of Marietta will seek to engage housing professionals, lending professionals, and other officials located in the jurisdiction in discussions related to fair housing issues and affordable housing. Marietta will evaluate the extent to which housing counseling is available to provide credit repair advice to members of the protected classes, in order to ensure that to the maximum extent possible, residents of protected classes have access to means of improving their ability to obtain and maintain decent, affordable housing. In the case that counseling is unavailable, inadequate or not well advertised, the City should work with its community partners to increase its availability.

Discussion:

The City hopes through these actions, barriers can be quickly identified and acted upon as necessary.

AP-85 Other Actions – 91.220(k)

Introduction:

The Plan addresses the issue of meeting underserved needs of City of Marietta residents through a variety of initiatives. Several of these initiatives are proposed for funding in this Annual Plan. As has been the situation in the past and most likely in the future the primary obstacle to these actions is a lack of funding.

Actions planned to address obstacles to meeting underserved needs

The City of Marietta will review and analyze the work of its departments- such as economic development- to find opportunities to collaborate and expand services. The City will also explore ways to expand funding for community development activities. As an active member of the Cobb Collaborative, the Community Development Division stays abreast of the ever-changing needs of residents. Participation allows the City to strategize with other organizations and work towards meeting underserved needs, even when CDBG funding is limited.

Actions planned to foster and maintain affordable housing

The City of Marietta plans to foster and maintain affordable housing primarily through the preservation of already existing owner-occupied housing through CDBG rehabilitation programming. In an effort to promote affordable housing and fair housing choice, the City will encourage and support fair housing rights for all and provide program funds to conduct outreach and education regarding the Fair Housing Act.

Actions planned to reduce lead-based paint hazards

The City will identify houses with lead-based paint through the various housing programs undertaken by the City and will abate or remove lead hazards in high priority units. Government assisted housing rehabilitation projects will include the completion of a lead-based paint inspection according to HUD and Environmental Protection Agency (EPA) guidelines. Policies and procedures for abatement of lead hazards have been established in Marietta, which include determining cost effectiveness for abatement and procedures for assessing, contracting and inspecting post-abatement work.

Actions planned to reduce the number of poverty-level families

Marietta will continue to increase its efforts to implement anti-poverty strategies for the citizens over the next five years. The City will strive to increase its efforts in assisting homeowners and renters with housing rehabilitation and renovation of affordable housing to decrease the financial burden on low-to-moderate-income residents. The City will also support prospective first-time homebuyers through homeownership assistance. Homeownership has been shown to be a pathway out of poverty, and a vital

means for building wealth.

Actions planned to develop institutional structure

The Community Development Division recognizes the need to maintain a high level of coordination on projects involving other City departments and/or non-profit organizations. This collaboration guarantees an efficient use of resources with maximum output in the form of accomplishments.

The Community Development Division will address gaps and improve institutional structure by using the following strategies:

- Reduce and/or alleviate any gaps in services and expedite the delivery of housing and community development improvements to eligible persons.
- Evaluate the procurement process and guidelines for all rehabilitation projects.
- Coordinate projects among City departments and support ongoing City initiatives.
- Maintain a strong working relationship with the Marietta Housing Authority based on the mutually shared goal of providing suitable housing for low- and extremely low-income persons.

Actions planned to enhance coordination between public and private housing and social service agencies

The City of Marietta will continue to work with a diverse group of stakeholders from public and private housing and social service agencies. The City is a member of the Cobb Collaborative, a community organization focused on providing more streamlined approach among Cobb County public service agencies to improve the lives of all persons in Cobb County, Georgia. The City plans to continue supporting this organization, and be a more active member to better assess and serve the needs of many organizations. The City also plans to make more community connections, as to ensure that all eligible social service agencies are receiving proper information about CDBG resources within the City.

Discussion:

It is the goal of the Community Development Division, that through these planned actions, services can be provided to low and moderate income residents in the most efficient and effective way possible.

Program Specific Requirements

AP-90 Program Specific Requirements – 91.220(I)(1,2,4)

Introduction:

The City of Marietta does not anticipate receiving any program income, proceeds from section 108 loan guarantees, surplus funds from urban renewal settlements, grant funds returned to the line of credit or income from float funded activities.

Community Development Block Grant Program (CDBG)

Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	0
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
Total Program Income:	0

Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan.	90.00%

Based on previous year's data, the City of Marietta estimates that 90% of CDBG funds will be used for activities that benefit persons of low and moderate income.

