



MARIETTA POWER INCENTIVE GUIDELINES

Overview – Marietta Power offers incentives to our customers for the installation of electric and/or dual fuel heat pumps and electric water heaters subject to the requirements specified below. The incentive for an electric or dual fuel heat pump is \$150 per unit and the incentive for the installation of electric water heating is \$250 per unit. The combined incentive for each electric water heater and dual fuel or electric heat pump installed at the same time will be \$500.

ELECTRIC AND/OR DUAL FUEL HEAT PUMP INCENTIVE GUIDELINES

1. The electric or dual fuel heat pump must be installed in a newly constructed home or replace an existing residential gas heating system.
2. The developer, owner, or builder must request to participate in this program before replacing or installing any new electric or dual fuel heat pumps and must enter into the program by signing our contract.
3. The electric or dual fuel heat pump being installed must be new; used heat pumps do not qualify.
4. The electric or dual fuel heat pump being installed must satisfy the following criteria:
 1. It must have an energy efficient air-conditioning SEER rating of 13.0.
 2. It must have a minimum heat pump HSPF of 7.7.
 3. The unit must come with a 5-year warranty.
 4. The heat pump must be properly sized (approximately 1 ton per 700 square feet of heated living space) and must be rated a minimum of 1.5 tons to qualify.
 - It must serve as the primary heat source for the majority of the dwelling.
 - The switchover setting must be set between 35 and 40 degrees.
5. If the sizing of the unit is outside our specifications, the developer, owner, or builder will be required to provide load calculations for total capacity.
6. The developer, owner, or builder must submit an approved City/County inspection checklist certifying that the dwelling meets the minimum insulation requirements.
7. The developer, owner, or builder must schedule, with a BLW employee, an inspection date for the unit once the electric or dual fuel heat pump has been installed.
8. At the inspection, the developer, owner, or builder must provide the Marietta Power Marketing Representative with the manufacturer's specifications of the unit (make and model number of the electric or dual fuel heat pump) as well as certified performance data.

The incentive for each electric or dual fuel heat pump will be \$150.00 per unit. The incentive will be paid only after all of the requirements of this program have been satisfied. The Marietta Power Marketing Representative will submit a check request after a completed final inspection.

ELECTRIC WATER HEATER GUIDELINES

1. The electric water heater must be installed in a newly constructed home or replace an existing residential gas water heater.
2. The developer, owner, or builder must request to participate in this program before replacing or installing any new electric water heaters and must enter into the program by signing our contract.
3. The electric water heater being installed must be new; used water heaters do not qualify.
4. The electric water heater being installed must satisfy the following criteria:
 1. It must have a minimum efficiency of .9.
 2. The unit must come with a 5-year warranty.
 3. The tank size must be 40 gallons or larger.
 4. It must have an insulation rating of R-11 or greater.
 5. If there are dual elements on the water heater, they must be electrically interlocked to prevent both from being energized at the same time.
5. The developer, owner, or builder must schedule, with a Marietta Power Marketing Representative an inspection date for the unit once the water heater has been installed.
6. At the inspection, the developer, owner, or builder must provide the Marietta Power Marketing Representative with the manufacturer's specifications of the unit (make and model number of the water heater.)

The incentive for each electric water heater will be \$250.00 per unit. The incentive will be paid only after all of the requirements of this program have been satisfied. The Marietta Power Marketing Representative will submit a check request after a completed final inspection.